

FLORIDA

POLYTECHNIC
UNIVERSITY

BOARD OF TRUSTEES
STRATEGIC PLANNING COMMITTEE MEETING

Monday, August 26, 2013
9:00 a.m. Eastern Time

Greater Orlando Aviation Authority (Board Room)
One Jeff Fuqua Boulevard (One Airport Boulevard)
Orlando, Florida 32827

Chair Bob Stork
Frank Martin

Bill Brown

Scott Hammack

AGENDA

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| I. Call to Order | Bob Stork, Chair |
| II. Roll Call | Gina DeIulio |
| III. Marketing & Communications Strategy and Plan
(Action Item) | Scott Rhodes |
| IV. ITN for Redundant Communications
A. Part I (Action Item)
B. Part II (Action Item) | Bryan Mehaffey |
| V. Building Naming Policy (Action Item) | Gina DeIulio |
| VI. Industry Partner Summit | Sean Malott, Maggie Mariucci
Rick Maxey |
| VII. Industry Partnership Plan | Sean Malott |
| VIII. Strategic Plan | Dr. Jim Magee |
| IX. Business Plan | Ava L. Parker |
| X. Next Meeting | Bob Stork, Chair |
| XI. Closing Remarks and Adjournment | Bob Stork, Chair |